# The University of Jordan

**King Abdullah II School for Information Technology Computer Information Systems Department Worksheet 2: Creating Value in a Digital World**

# Course: Information Systems Innovation and New Technology

**Student name: Zaid Aburasheid Student number:0206186**

**Watch video 2 (*Connecting products and businesses*) and read its transcripts, then answer the following question using your own words?**

Q1: NOKIA: investigate why Nokia failed to continue leading as a phone company?

Answer: because Nokia was late to understand that it should change their private polices to public to improve its products.

Q2: What are Nokia's actions to join the ecosystem? Evaluate these actions.

Answer: The joined Microsoft ecosystem that was also suffering for not having attractive mobile products.

Q3: How does digitizing push companies?

Answer: 1. from inside because of the fast component evolution which tend to become models.

2. from outside because the products became more compatible with each other.

# Watch video 3 (*Digital third places*) and read its transcripts, then answer the following question using your own words?

Q4: What are the “digital third places”? give examples of these places and what are the services that they provide?

Answer: They are physical meeting places where people can share ideas and swap skills around innovation projects and where they create product prototypes using digital machines.

Ex:Yet fablabs, hackspaces and coworking.

Share ideas and swap skills

Q5: What is Creative Commons? What are the different types of its licenses?

Answer: Creative commons: give everyone from individual creators to large institutions a standardized way to grant the public permission to use their creative work under copyright law.

CC BY, CC BY-SA, CC BY-NC, CC BY-ND, CC BY-NC-SA, CC BY-NC-ND

<https://creativecommons.org/>

Q6: Give example of a “digital third place” in Jordan? What are the services, funds and support they offer for their users?

Libraries(shoman):they Creates a calm atmosphere that helps you to think better

They provides you with books that improve your knowledge about your idea.



# Watch video 4 (*Digital business models*) and read its transcripts, then answer the following question using your own words?

Q7: Explain the “freemium” business model. Provide your answer with examples from the digital world.

Answer: company gives freely to some clients to take better from others

Ex: soundcloud,spotify.

Q8: How does the digital business models menace to the industrial society?

Answer: They are affecting the long-time products and services suppliers that still using old rules

Q9: How does the digital business models menace to the digital society?

Answer: This effect the privacy of the information by the commercial exploitation of personal data